



ANNUAL REPORT

2020-2021



HELP FIGHT CHILD HUNGER IN HAMILTON

As the pandemic continued to affect our Hamilton community throughout the 2020-2021 school year, we continued to adapt our program to face challenges and increased need. Food4Kids Hamilton strives to be a responsive organization, constantly working with our community stakeholders to grow and improve our program to benefit our kids.

We learned to maintain relationships with our volunteers at a time when everyone was isolated. We found ways to check in with them and we kept communication ongoing as a sign of our appreciation for their support.

We continued relationships with our incredible school partners from the Hamilton Wentworth District School Board and the Hamilton Wentworth Catholic District School Board even though at times, we could no longer visit with them during weekly deliveries.

In 2020/2021 the community in Hamilton showed extraordinary kindness and compassion. As our program grew to include new schools and students, the support we received also grew. The dedication and generosity of Hamilton is the reason why we're able to grow the Weekends Without Hunger program in Hamilton. Helping to build awareness, supporting local fundraisers, donating time and money are only a few of the ways Hamilton helps.

We often reflect on our role in the community and the lives of our kids. We know the kids in our program face very big challenges and with the support of our community, it is our sincere hope we can continue to make a positive difference.

Stacy Eftimovski
Board Chair

Cathy Haan
Executive Director





MISSION:

To provide healthy food for children from at-risk, low-income or disadvantaged homes with limited or no food during weekend periods or during the summer months.

MANDATE:

- **We believe** child and youth hunger is a community responsibility and by working together we can provide a solution-based program that addresses and responds to child hunger in our shared community.
- **We believe** that alleviating the effects of poverty and hunger strengthens our community, providing children with opportunities to grow, excel and thrive.
- **We believe** in facilitating programs in a non-stigmatizing, impactful and inclusive manner ensuring dignity of all participants.
- **We believe** in collaborative partnerships with volunteers, community members, schools, businesses and funders to collectively support children and families.
- **We believe** that by maintaining the highest standards, we can ensure positive outcomes for children and their families through leadership, transparency, accountability and diligent stewardship of community resources.



GUIDING PRINCIPLES:

PROVIDE packages of nutritious food for children with little or no access to food during weekend periods or during the summer months;

FOCUS on schools located in low-income and marginalized neighbourhoods with poverty rates in excess of 40% to reduce barriers for those most in-need;

CONDUCT public education and community-awareness initiatives designed to develop an understanding of child hunger;

PROVIDE leadership as the primary resource for weekend and summer food distribution for at-risk children engaging community partners;

MAINTAIN a high standard of service through best practices and annual evaluation methods;

DEVOTE extensive resources to recruit, train, retain and recognize volunteers to facilitate the program.

PROGRAM SERVICE AND DELIVERY

HOW THE PROGRAM WORKS

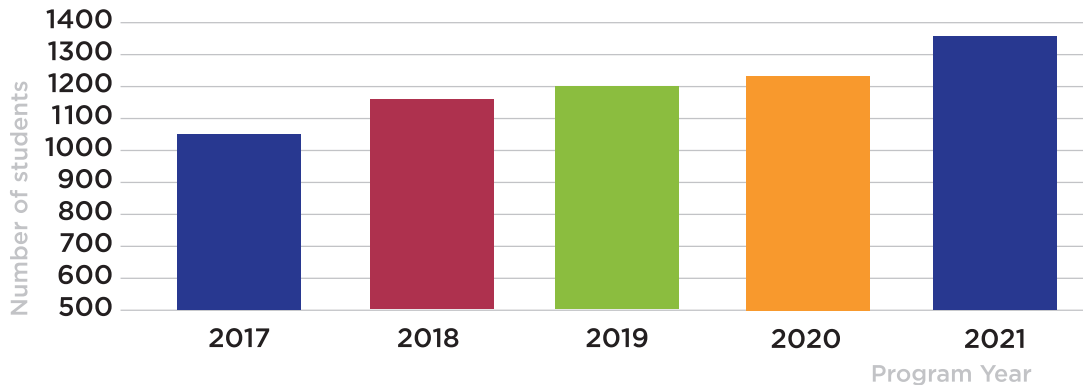
1 It's Direct:
Students are referred directly by their schools, ensuring our program is helping those who need it most.

2 It's Volunteer Driven:
Volunteers assemble food packages that contain appropriate products with maximum nutritional value.

3 It's Discreet:
Packages are delivered to elementary and secondary schools each week and distributed in a discreet and non-stigmatizing way.



5 YEAR PROGRAM GROWTH



As we continue to evaluate our program and respond to our growing and changing community, we developed a Program Advisory Committee within our Board of Directors. Alongside stakeholders from the HWDSB and HWCDSB, the Program Advisory Committee meets quarterly to review:

- 1. Program Effectiveness
- 2. Equity of Access
- 3. Program Quality
- 4. Future Program Needs



By working with school staff members from HWDSB and HWCDSB elementary and secondary schools, the Program Advisory Committee is equipped to make informed and responsive decisions. As we take stock of what we've learned, we strategically plan the most effective way to move forward with our programs

A BIG THANK YOU!



The past year has been unpredictable and full of challenges for many in our community. Despite uncertainty, Hamilton supported our program with passion and empathy.

Our program mandate has always been that no child should go hungry and that each child registered in our program has a healthy supply of food to take home for the weekend. In a year that has been a struggle for all, the Hamilton community has jumped through hoops to make sure that our program is sustained and children do not go hungry. From individual and company donations to third party online fundraisers and in-store sales, we are absolutely blown away and speechless by the support we continue to receive.

Our dedicated and loving volunteers have been by our side to support in any and every way they possibly can. Our program truly could not run without the support and kindness we receive from our community on a daily basis. **With grateful hearts, we thank you all.**



VOLUNTEER STATS:

15-18 volunteers participate in each weekly pack, whether this is a community group or an organized business.

20-23 volunteer drivers deliver food bags to schools every week.

FUNDRAISING HEROS

September 2020: Tim Hortons Smile Cookie

Through the amazing generosity of local Tim Hortons restaurant owners, volunteers and our Hamilton Community, the 2020 Smile Cookie campaign was a huge success in Hamilton!

Funds raised = \$117,448

December 2020: Card4Kids Winter Break Grocery Cards

As school deliveries pause during winter break, many of our students do not have consistent access to food. In response, we launched Cards4Kids, an initiative to ensure each child in our program receives a \$25 grocery card to buy food during the school break.

Funds raised = \$17,750

February 2021: #eatAbeet

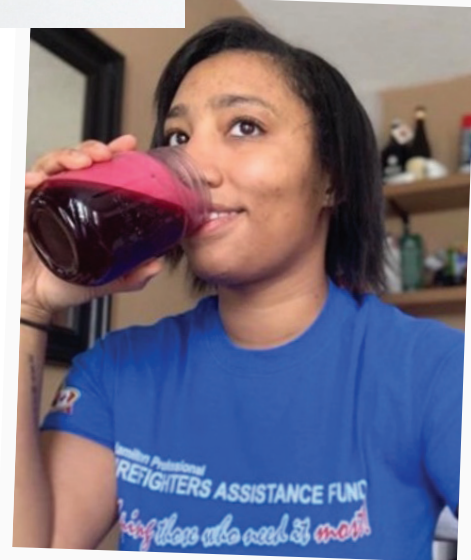
The #eatAbeet campaign challenged Hamiltonians to help us “beet” childhood hunger. #eatAbeet was led by our incredible supporters at Hamilton Professional Fire Fighters Association and generously sponsored by Tandia Financial Credit Union.

Funds raised = \$35,500

May 2021: Flowers4Mom

42 volunteers spent Saturday May 8th delivering 450 hanging plant baskets through Hamilton and the surrounding area! Scharringa Greenhouses in Waterdown generously donated the beautiful flowers that were delivered!

Funds raised = \$17,800



www.food4kidshamilton.ca



STATEMENT OF OPERATIONS

| | 2021 \$ | 2020 \$ |
|--|------------------|------------------|
| DONATION REVENUE | | |
| Donations | 635,065 | 763,998 |
| Grants | 267,002 | 232,375 |
| In-Kind Food Donations | 34,203 | 89,106 |
| Fundraising | 171,135 | 372,583 |
| Interest Income | 6,631 | 7,156 |
| | 1,114,036 | 1,465,218 |
| EXPENDITURES | | |
| Amortization | 3,977 | 4,343 |
| Bank Charges and interest | 1,496 | 1,910 |
| Fundraising | — | 9,364 |
| In-kind food costs | 34,203 | 89,106 |
| Insurance | 3,638 | 3,334 |
| Office and General | 20,238 | 19,183 |
| Professional Fees | 12,262 | 15,983 |
| Program costs | 658,751 | 581,381 |
| Promotion | 11,290 | 4,026 |
| Rent | 39,544 | 38,790 |
| Repairs and maintenance | 2,421 | 442 |
| Telephone and utilities | 8,441 | 4,415 |
| Travel | 1,129 | 2,483 |
| Wages and benefits | 199,882 | 217,495 |
| | 996,882 | 992,255 |
| EXCESS OF REVENUES OVER EXPENDITURES BEFORE DISCONTINUED OPERATIONS | 117,154 | 472,963 |

Year ended August 31

THANK YOU!

WE COULD NOT DO THIS WITHOUT YOU.

We're surrounded by an outstanding **Board of Directors**, actively working together to develop our growth and stability. Through countless hours of volunteer service, they have helped to shape the direction of our organization.

Food4Kids is funded through donations or one-time grants. We are grateful for the unconditional giving of individuals, groups and businesses entrusting our agency with their donations, knowing the difference their support will make.

To each and every donor, our thanks and assurance, your support fuels a collective effort ensuring no child goes hungry in our shared community.

- Alectra Utilities
- City of Hamilton
- Cupe Local 786
- Food4Kids Ontario
- Forge FC
- Gowling WLG
- Hamilton Firefighters Local 288 Assistance Fund
- Hamilton Police
- Hamilton Tiger Cats
- Hamilton Wentworth District School Board
- Hamilton Wentworth Catholic District School Board
- HotRun Inc.
- IRC
- John Deere Canada
- Kiwanis Club of Hamilton East Inc.
- Mondelez International
- Ontario Trillium Foundation
- Ottawa Street BIA
- Patrick McNally Foundation
- PSI ADK
- RBC
- Scharringa Greenhouses
- SMPL Design
- Sydney Woods Purple Butterfly of Hope Foundation
- Tandia Financial Credit Union
- Tastebuds Student Nutrition
- Taylor Leibow
- Tim Hortons
- United Way Hamilton Halton
- Westside Church



2020-2021 BOARD OF DIRECTORS

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